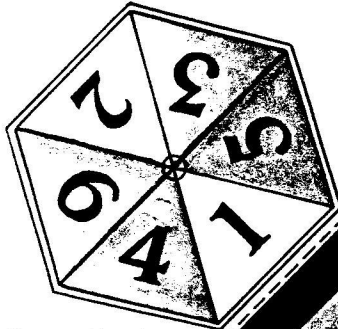


COMPLIMENTS  
of the  
LOS ANGELES  
SOAP COMPANY



*The* WHITE KING GAME

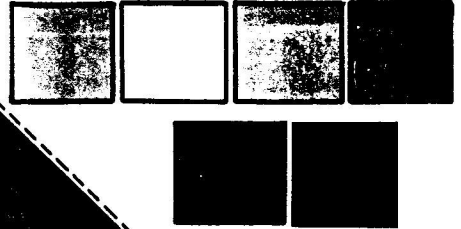
Disregard 750/6



Cut out this spinner, punch hole in center and put a match through it.



BOO HOO!  
FORGOT THE NAME  
START OVER



Cut out these little squares and use them to put on the numbers. There's one for each player.

The  
**WHITE KING GAME**



**22**  
THIS GROCER FORGOT TO ORDER WHITE KING WASHING MACHINE SOAP

GO AHEAD TO NO. 25

**12**  
THIS GROCER IS JUST OUT OF WHITE KING WASHING MACHINE SOAP

GO AHEAD TO NO. 15

**23**

**34**

**11**

**25**

**33**

**10**

**26**  
ASKED THE GROCER FOR "SOAP"

GO BACK TO NO. 20

**32**  
THIS GROCER IS A BACK NUMBER. HE WANTED TO SELL SOMETHING JUST AS GOOD

GO BACK TO NO. 15

**27**

**29**

**30**

**8**

**1**  
START

**3**

**4**

**5**

**6**

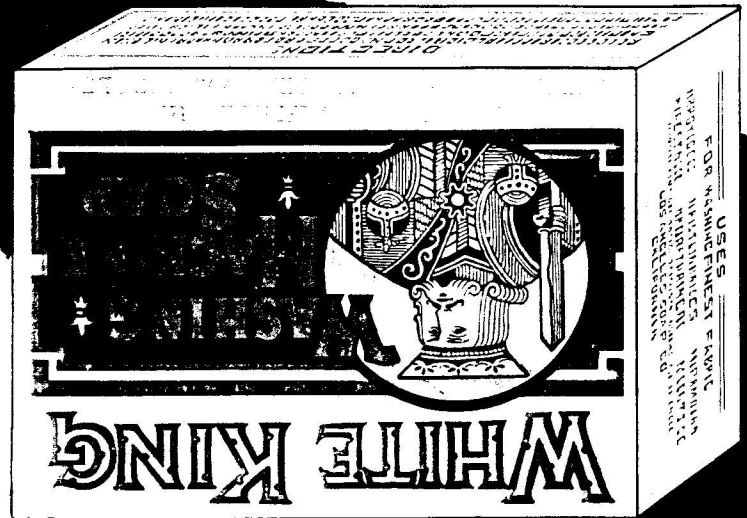
THIS GROCER IS BEHIND THE TIMES. HE DOES NOT HANDLE WHITE KING WASHING MACHINE SOAP  
GO BACK TO NO. 2

White King Washing Machine Soap is soap in granulated, concentrated form and can be used for every household purpose where soap is ordinarily used in cleaning. It is not a washing powder. When the washing is done in a tub or basin, this soap is equally effective in cold, warm or hot water, but when used in a washing machine or boiler, it is best to dissolve the soap in hot water first and then pour it in. Use lukewarm (not hot) water for Silks, Woolens and Colored Goods. Used with or without a washing machine, it has no equal.

**In Soft Water Use Less**

It takes so little and cleanses so well. For the average family wash—one cupful. For a partful of dishes—one tablespoonful. For the average pail of water—two tablespoonfuls. For the average basin—one teaspoonful.

In a very few minutes you can have a tub just brimful of cleansing suds and when you are all through you may be sure of clean, white clothes—yes, and you won't be worn out either—not will the clothes.



# White King Washing Machine Soap

## Going to Market —a game for Children

ONCE upon a time there was a little boy named Jimmie. One day his mother was ready to wash some clothes and she told him to go to the store and get her some good soap.

Jimmie was playing and he didn't want to go but he went anyhow and told the grocery man that his mother wanted some good soap. The man gave him a package of White King Washing Machine Soap.

He took it home and gave it to his mama. She looked at it and said, "Now, Jimmie, you'll have to go back because this is Washing Machine Soap and I have no washing machine. You ought to watch things like that."

"Oh, mama, I want to go play; send Freddie." "No, you take it," she said, "it will teach you to watch the things you buy more closely."

Now Jimmie was a smart little boy and he had learned how to read and so, when she handed the package back to him he looked at it and then said: "Look, mama, it says you can use it with or without a washing machine."

"So it does," said his mother, "well I'll keep it and you can run along and play."

That night Jimmie and Freddie had to wash the dishes. Jimmie had heard his mother tell Mrs. Edwards how nice the White King had washed all the clothes, even to the silk and colored clothes. He didn't want to take time making suds with an old bar of soap and a rag so he just put a tablespoonful of the White King Washing Machine Soap

in the bottom of the pan and then poured in some hot water.

Well, sir, it just bubbled over with nice clean suds and he had the dishes done in no time.

They were so nice and clean when he was done that his mother kissed him and told him he was a very smart boy, and told the other children he was a smart boy for finding White King for her.

Well, after the first package was gone she called Jimmie and Freddie and sister and gave them some money, and told them to go to the store and get her a package of White King Washing Machine Soap.

"Now one store might not have it," she said, "and whoever goes into such a store must return home and start all over."

"Some store may try to sell you some other kind of soap or some that is cheaper or some that's just as good, but don't you buy it."

"Remember," she said, "I want White King Washing Machine Soap because it does my work so well for me and it's really cheapest to use and it is the very best soap there is."

"So the one who reaches the right store first and gets White King, the soap I want, wins."

Now to play "Going to Market" cut out the little spinner in the upper left hand corner and put a burnt match through the center so you can spin it. Then cut out the little colored squares in the other corner. There is one for each child to move from square to square in the game. If more than six want to play, use buttons for the extra squares.

## Rules for playing the White King Game

First spin the spinner to see who shall play first. The one who gets the highest number starts the game. One who gets next highest number plays second and so on. If two get the same number they spin over to see who goes first.

The first player spins the spinner. When it stops see what number is on the bottom and move that many places along the game, starting with number one. Then the next one spins. If you move onto a good luck or a bad luck square do whatever it says. The one who gets to the end first where it shows the package of White King Washing Machine Soap wins the game.