

FOREWORD

Guggenheim is not an intelligence test, an inquisition to determine your mental agility, nor a crossword puzzle. It is a game, and to any who take it more seriously than that dire penalties and awful retribution are promised.

The editors, of course, did not invent Guggenheim. They thought they had adapted it from an elementary psychology test given to them by Mr. Don Sneddon of Cooper Union Institute, until they discovered that it was already an old favorite of the smart literary set about New York. For several years it has been played across the teatables of the intelligensia, dividing popularity with such mental tortures as charades and "in the manner of the adverb."

Recently, however, it underwent a renaissance, and now it has displaced the question books and "Twenty Questions" in popularity.

The manner of playing is this—there are five letters down and five categories across. The game is to fill as many categories as possible, with the letters at the left as a guide. . . . Thus, if the category were governors, and the letters SRFDM, it would be filled Smith, Ritchie, Fuller, Donahey and Moore.

The invention of the par system is the contribution of the editors of this book to the game. This allows any person to set his own time and to compete with the scores—honestly set—by the persons credited with them in this volume.

Guggenheim is, however, an excellent party game. Choose your puzzle from the book, and then ask everyone to draw his own chart. Set a prize for the best score. Every puzzle here can be answered fully. You will find the suggested replies in the back of the book. They are, however, only suggested answers. There are others.

Above all, don't take Guggenheim too seriously. It's meant to amuse you as it amused Groucho Marx, back-stage in a Brooklyn theatre and in grease paint. Mr. Marx, baffled by an "F" under colors, suggested "frenzy" and pointed to the tint of his topcoat as glaring example.

MILTON MACKAYE AND DOROTHY DISNEY

NUMBER 2 — B C D F G

Your Scores

Time 5 minutes

Par — 23
 Set by
 GROUCHO MARX
 of the
 Four Marx Brothers

MR. GROUCHO MARX, the evil member of that troupe of performing zanies known as the Four Marx Brothers, tested his wit and his wits with this puzzle. Neither was to be sneered at.

His omissions were a color and a car, and the "G" under cities came only after a herculean struggle. It was Gosport, Indiana—and if you are not convinced of the existence of such a place, we refer you to Mr. Marx. He was stranded there once.

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GUGGENHEIM — Number 2

No. 2	Automobile	City	Color Tint	Food	Author
B					
C					
D					
F					
G					

NUMBER 3 — H J L M N

Your Scores

Par — 24

Set by

RING W. LARDNER

Time 5 minutes

MR. RING LARDNER, prominent business man of Great Neck, L. I., and famous as the man who called Alexander Woolcott a tapir, took this puzzle. If you can think of more places that you don't want to be than Mr. Lardner did, you are fully capable of setting your own par.

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GUGGENHEIM — Number 3

No. 3	State Capitol	Places You Don't Want to Be	Cigarette	Athlete	Bird
H					
J					
L					
M					
N					

~ 15 ~

NUMBER 20 — Z E B R A

Your Scores

Time 7 minutes

Par—21

Set by

JOHN ANDERSON

Dramatic Critic,

New York Evening Post

Here for the first and positively the only time that pesky letter "Z" is called into action. It is not, however, as trying as you might imagine. For instance, you are perfectly at liberty to use the name of the puzzle in one category. Mr. John Anderson, who daily does his own sleight-of-hand with the English language, took just that opportunity.

Look out for the time on this one. You have seven minutes, not ten, in which to do it.

GUGGENHEIM — Number 20

No. 20	Philosopher	Branch of Science	Something Which May be Bought at Liggett's	Author	Animal
Z					
E					
B					
R					
A					

GUGGENHEIM — Number 30

No. 30	Motion Picture Director	Tint or Shade (rose, mauve, ochre)	Name of a Motion Picture	Day or Month	Kind of Hat (bangkok, fed, cap)
S					
T					
A					
N					
D					

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NUMBER 30 — S T A N D

Your Scores

Time 10 minutes

Par — 21

Set by

MAJOR EDWARD BOWES

Capitol Theatre,
New York City

Once upon a time when the movies were young and William Fox was way down town no one knew a motion picture director from a camera man. Nowadays their names are as familiar as breakfast foods. And, if you do drop in occasionally for a moment of meditation and prayer at one of our film cathedrals, you should be able to fill the directors' category without a great deal of to-do.

Hats? There are any number, from bangkoks to bearskins.

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NUMBER 31 — C H U M P

Your Scores

Time 10 minutes

Par — 23

Set by

DOROTHY PARKER

Poet

The editors like this puzzle, but they give fair warning it isn't kindergarten fun at all. The squares left blank for fabular beings must be filled with things that never were on land or sea nor anywhere else save in fairy books and the chronicles of legend.

The types of soldiers may number among them almost any from doughboys to dragoons, but use of a nationality, such as "French soldier," or "German" is not acceptable.

~ 70 ~

GUGGENHEIM — Number 31

No. 31	Sound Made by Animal or Fowl (bowwow, neigh, squawk)	Country	Type of Soldier (Anzac, footsoldier, rifleman)	Fabular Beings (fairy, goblin, dragon)	Non-existent Things (unicorn, griffin, dragon)	Male Wearing Apparel
C						
H						
U						
M						
P						

~ 71 ~

NUMBER 42 — C D F L M

Your Scores

Time 10 minutes

Par — 24

Set by

RUBE GOLDBERG

Cartoonist

Guggenheimers may find this a peculiar puzzle, but certainly it can be no more peculiar than some of the answers received from those who have played at it. The virtues, in particular, have seemed to be astonishingly elastic of definition.

The classification concerning itself with mental derangement is only slightly less comprehensive than the list of adjectives pertaining to drunkenness. Sanity, it would appear, is an unusual condition.

~ 9 ~

GUGGENHEIM — Number 42

No. 42	Adjective Descriptive of Person Not in His Right Mind (nully, insane)	Kind of Candy	Magazine Writer	A Virtue	Something You May See in a Barn
C					
D					
F					
L					
M					

~ 93 ~

NUMBER 43 — D G M R T

Your Scores

Par — 19

Set by

Time 10 minutes

WALTER DAMROSCH

Conductor,

New York Symphony Orchestra

MR. WALTER DAMROSCH, who retired this last season after many years as conductor of the New York Symphony Orchestra, was pained to find that he actually knew the names of two prize fighters. Both, it happened, fit slickly into this puzzle. Thus his score was two points higher than he honestly thought it should be.

The editors admit that, with more discretion than valor, they have listed in the back of the book the tarnished reputations of only fictional and dead, quite dead, ladies.

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GUGGENHEIM — Number 43

No. 43	Orchestra Conductor	Something You May See on a Street Corner	Famous Ladies of Tarnished Reputations (real or fictional)	Composer	Prize Fighter
D					
G					
M					
R					
T					

~ 95 ~

NUMBER 45 — NEW YORK CITY

Your Scores

Par — 25

Set by

ROBERT BENCHLEY

Dramatic Critic,

Life

Time 10 minutes

The well informed New Yorker should be able to supply at least three answers in each of the divisions supplied here—theatres, hotels, parks, streets, and telephone exchanges. If he cannot, he should be suspect as an outlander and impostor.

In the category of theatres, motion picture houses may properly be used, although there are legitimate theatres to fill each blank.

GUGGENHEIM — Number 45

No. 45	Theatre	Hotel	Park	Street	Telephone Exchange
A					
B					
C					
D					
E					